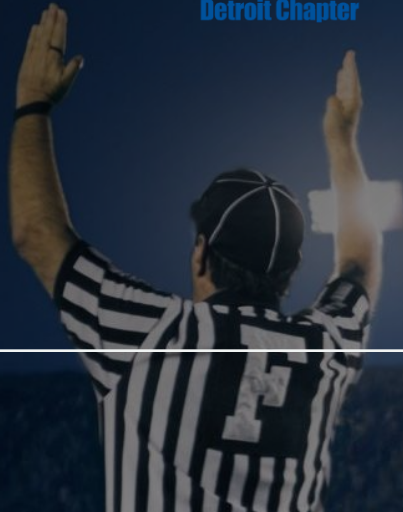


MICHIGAN ELITE FOOTBALL CLUB SPONSOR DECK

PLAYER DEVELOPMENT FUND

with the NFL Alumni Detroit Chapter

michiganelitefootballclub.com



PLAYER DEVELOPMENT FUND

The Player Development Fund (PDF) was created with the NFL Alumni Detroit Chapter to support the mental, physical, and emotional development of student athletes. PDF provides financial aid to MEFC members who do not have the financial means to cover the cost of tuition. PDF also supports general player programming initiatives of Michigan Elite Football Club such as tutoring, mentorship, health and wellness, and college readiness workshops.

The National Football League Alumni is one of the most well-known and well-respected former player organizations in professional sports. Membership includes thousands of former players, coaches, front office executives, spouses, cheerleaders, and avid fans. NFL Alumni has a traditional mission of “Caring for Kids” across the country. Player alumni give back in their local communities by raising funds for youth-related causes through their 35 regional chapters.

Sponsorship Donations are Tax Deductible through the NFL Alumni Detroit Chapter’s mission of ‘Caring for Kids’, a 501(c)3 non-profit organization. Tax ID: 59-1782262



WHO IS MICHIGAN ELITE FOOTBALL CLUB

Michigan Elite Football Club (MEFC) is a full-service player development company that services young athletes from grades 1-12 in the Metropolitan Detroit area. MEFC offers programming annually from December –June.

Our camps and training sessions are non-contact and designed to enhance and develop football and motor skills to achieve new levels of play and self-confidence while honing life skills.

Our athletes are guided by experienced coaches from high school, and former collegiate and professional athletes. Our coaches take pride in the mental, physical, and emotional development of our players, with an emphasis on leadership, class, character, and goodwill. Whether a student athlete is just getting started or possesses advanced skills, we have a program for them.





DEVELOPMENTAL PROGRAMS

High School Training Camps (Grades 8-12)

Our weekend training camps are designed to teach beginners the fundamentals of the game of football and to enhance the skill levels of the more advanced athlete. Players should take full advantage of the off season to work on improving their skill sets. MEFC training programs assist in every phase of the mental and physical development of the athlete. Camps are for all positions, excluding kickers.

Youth Training Camps (Grades 1-7)

Designed for youth players looking to improve and develop fundamentals, mechanics, and motor skills. These sessions feature high intensity drill work with a focus on effort, teamwork, and the basics of football.

7v7 Club (Grades 5-12)

The Michigan Elite 7v7 Program is an organized recreational activity that can enhance a player's fundamental skill set. We view 7v7 as "supplementary football", used as a tool for skill position players to improve during the offseason in a fun, highly competitive, and structured environment – all in preparation for their next regular football season. Our 7v7 Teams feature some of the most talented players in the state at their position. 7v7 Club members also visit colleges. Players often participate in on campus football camps, attend spring football games, and take campus tours. These visits expose players to college life, gather academic information and general information to determine which college is right for them.

SUPPORTING SERVICES

A man in a white lab coat stands at the front of a classroom, holding a piece of paper. He is addressing a group of students who are seated and facing him. The background is a dark wall with a whiteboard. The overall lighting is dim, with the man and the whiteboard being the primary light sources.

Academics

We offer support to those with academic challenges or for those that want to stay ahead. The academic counselors that work with our club help our student athletes with the following:

- Academic Tutoring
- SAT/ACT Prep Classes
- NCAA Academic Eligibility Requirements

Recruiting

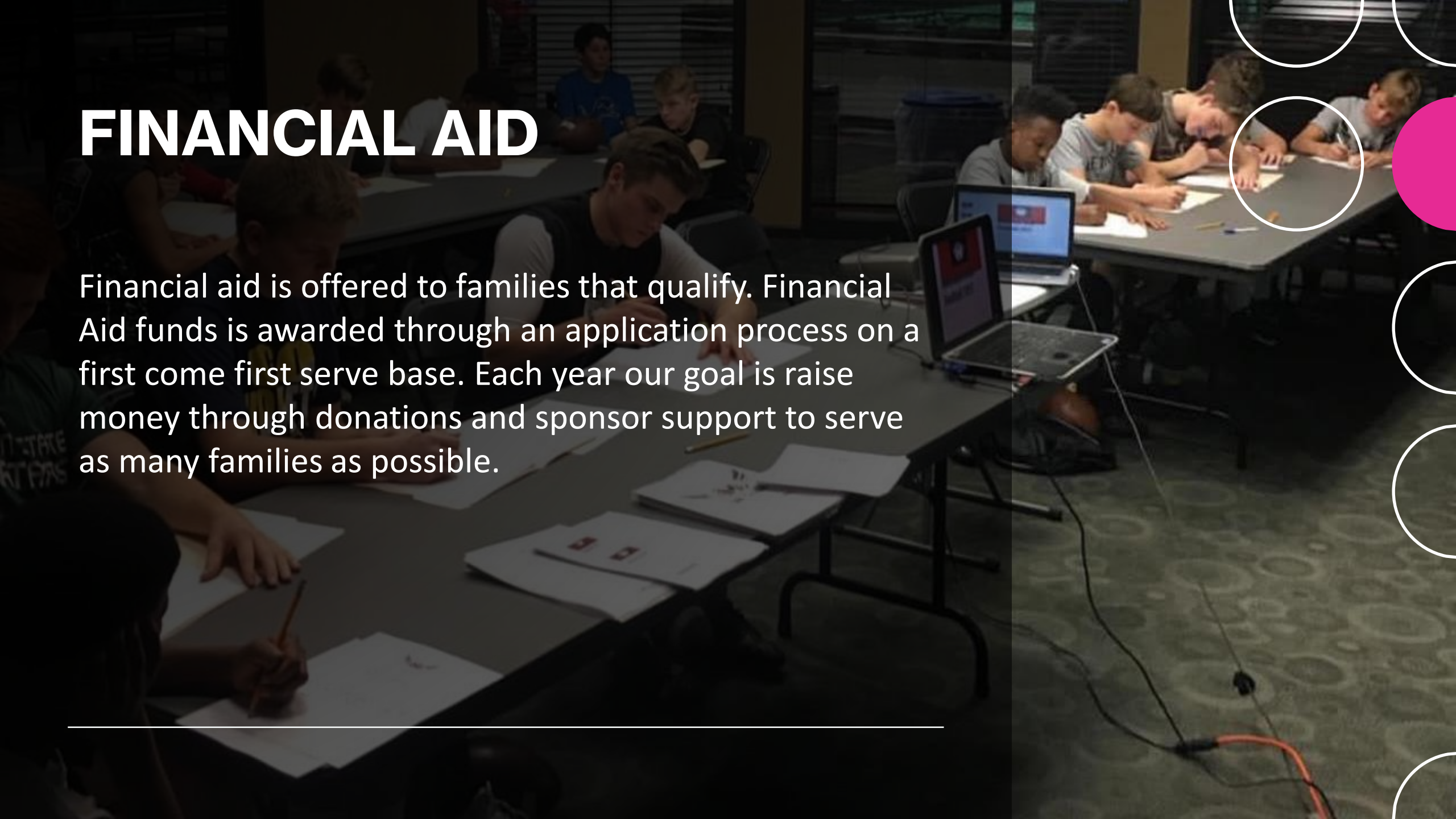
We assist student-athletes and help increase your chances of getting an athletic scholarship. Our goal is to promote, market, and give our student-athletes the necessary exposure to attain an athletic scholarship.

Health and Wellness

MEFC has partnered with local healthcare officials to stay up to date on what industry experts recommend and to offer the very best in educational resources and treatment options.

FINANCIAL AID

Financial aid is offered to families that qualify. Financial Aid funds is awarded through an application process on a first come first serve base. Each year our goal is raise money through donations and sponsor support to serve as many families as possible.



SPONSORSHIP & DONATIONS

MEFC seeks sponsorship partnerships and donations from individuals, organizations or corporations that share our vision and mission of assisting our student athletes grow and development into passionate, and well-rounded individuals.

MEFC can tailor a sponsorship package that's unique to the desires of the sponsor that allows for maximum exposure, access and return.

Opportunities

- Naming Rights
 - Strategic Logo Placement (website, apparel, events)
 - Website links
 - Event Signage and Recognition
 - Email Campaigns
 - Club Video Graphics
 - Social Media Mentions
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HOW TO SUPPORT

Sponsorship Donations are Tax Deductible through the NFL Alumni Detroit Chapter's mission of 'Caring for Kids', a 501(c)3 non-profit organization. Tax ID: 59-1782262

Mail Donations:

NFL Alumni Detroit
c/o Player Development Fund
3000 Midlantic Drive, Suite 100
Mount Laurel, NJ 08054

Donate Online: <https://www.eventbrite.com/e/nfl-alumni-detroit-chapter-player-development-fund-tickets-131237154863>

Contact:

elitefootballcamps@gmail.com
www.michiganelitefootballclub.com
@mielitefbal
