



SOCIAL MEDIA INTERNSHIP

Michigan Elite Football Club is the premier training and travel 7v7 football organization based in Metro Detroit.

The club was created in 2009 to help build the brand of football in Michigan by providing a safe, structured, and competitive off-season developmental program. The club conducts weekly position training sessions for players of all ages, participates in local and national 7v7 tournaments, and conducts specialty football camps with partner organizations.

The players that participate in our program learn from an experienced coaching staff that includes former NFL players, collegiate coaches, and seasoned high school coaches. Players can also gain exposure from colleges to help improve their recruiting position. Lastly, Michigan Elite Football Club prides itself on nurturing our young leaders of tomorrow with an emphasis on citizenship, intellectual development, and leadership.

Our camps and training sessions are non-contact and designed to enhance and develop new skills to achieve new levels of play and self-confidence.

Intern Duties:

- Create new content and research relevant content to publish to MEFC's Blog, Facebook, and Twitter accounts
- Update account profile information and customize profile design
- Monitor and respond to comments; engage fans and followers in conversation
- Research and implement new creative strategies for expanding social media reach
- Attend Associates events to develop content for blog & other social media platforms
- Assist with monitoring and reporting on the success of social media initiatives

Professional Development Opportunities:

- Create and customize profiles and pages on new and existing social media platforms
- Gain experience in communicating to a large audience and representing MEFC

Qualifications:

- Enthusiastic about social media
- Excellent research and writing skills
- Professional demeanor, organizational and communication skills
- Ability to work independently and complete assigned tasks within identified timeframes
- Keen attention to detail when proofreading, copyediting, and fact-checking
- Comfortable utilizing Facebook, Twitter, Typepad, Instagram, Pinterest, YouTube, Tumblr, Hootsuite
- Familiarity with Microsoft Word, Excel, and Outlook
- Ability to take and upload digital photos; photography experience a plus

Seasons: Spring (Jan – May), Summer (Jun – Aug) and Fall (Sept – Dec)

Time Commitment: 3-5 hours/week minimum; 1 full semester

Schedule: Flexible

Compensation: Internships are unpaid, and housing is not provided. College credit may be granted, but must be coordinated in advance with the intern's university/college.

Send resume and cover letter to: elitefootballcamps@gmail.com