



SPONSORSHIP OPPORTUNITIES

Michigan Elite Football Club (MEFC) is a full-service player development company that services young athletes from the ages of 7-17 in the Metropolitan Detroit area. MEFC offers programming annually from January –June. Our camps and training sessions are non-contact and designed to enhance and develop football and motor skills to achieve new levels of play and self-confidence while honing life skills.

Our athletes are guided by experienced coaches from high school, and former collegiate and professional athletes. Our coaches take pride in the mental, physical, and emotional development of our players, with an emphasis on leadership, class, character, and goodwill. Whether a student athlete is just getting started or possesses advanced skills, we have a program for them.

TRAINING PROGRAMS

Weekend Training Camps (Grades 8-12)

January – April

Our weekend training camps are designed to teach beginners the fundamentals of the game of football and to enhance the skill levels of the more advanced athlete. Players should take full advantage of the off season to work on improving their skill sets. MEFC training programs assist in every phase of the mental and physical development of the athlete. Camps are for all positions, excluding kickers.

Weekend Youth Training Camps (Grades 1-7)

January – April

Designed for youth players looking to improve and develop fundamentals, mechanics, and motor skills. These sessions feature high intensity drill work with a focus on effort, teamwork, and the basics of football.

Michigan Elite 7v7 Club (Grades 7-11)

February – June

The Michigan Elite 7v7 Program is an organized recreational activity that can enhance a player's fundamental skill set. We view 7v7 as "supplementary football", used as a tool for skill position players to improve during the offseason in a fun, highly competitive, and structured environment – all in preparation for their next regular football season. Our 7v7 Club travels to compete against other clubs and players across the nation. Additionally, we host our own annual 7v7 tournament.

Our 7v7 Teams feature some of the most talented players in the state at their position. Many go on to play college or even professional football.

We do not and will not guarantee that any player will be offered an athletic scholarship, gain additional exposure, or improve their recruiting position as a result of playing 7v7 football with our program or any other. Students not enrolled in school or who are academically ineligible are not allowed to play 7v7 with MEFC.

Michigan Elite Youth Flag Football (Grades 1-7)

April – June

MEFC has competitive 5v5 youth flag football teams that participate in local leagues during the spring. Teams are formed based on grade level.

Private and Small Group Training

Private or Small Group Training is available for those that seek more individual attention and fundamental work.

Unofficial College Visits

June-July

MEFC members can travel to several colleges over the summer. Players often participate in on campus football camps, attend spring football games, and take campus tours. These visits expose players to college life, gather academic information and general information to determine which college is right for them.

*Program venues, pricing, and dates can be found on our website.

SUPPORT SERVICES

Academic Support

College coaches are committed more than ever to recruiting kids that excel both on the field and in the classroom. It is extremely important that all our players know the importance of doing well in the classroom. Therefore, we offer support to those with academic challenges or for those that want to stay ahead. The academic counselors that work with our club help our student athletes with the following:

- Academic Tutoring
- SAT/ACT Prep Classes
- NCAA Eligibility Requirements

Recruiting

Michigan Elite Football Club is a great resource for college coaches and has helped 100's of athletes since 1998. We assist student-athletes and help increase your chances of getting an athletic scholarship. Our goal is to promote, market, and give our student-athletes the necessary exposure to attain an athletic scholarship.

Health and Wellness

MEFC is committed to the health and wellbeing of its members and coaches. Staying healthy can be challenging for all. MEFC has partnered with local healthcare officials to stay up to date on what industry experts recommend and to offer the very best in educational resources and treatment options.

Financial Aid

MEFC offers need based financial aid to families that qualify. Financial Aid funds are limited and awarded through an application process on a first come first serve base.

SPONSORSHIP PARTNERSHIPS

MEFC seeks sponsorship partnerships with individuals, organizations or corporations; that share its vision and mission of assisting our student athletes grow and development into passionate well-rounded individuals. MEFC can tailor a sponsorship package that's unique to the desires of the sponsor that allows for maximum exposure, access and return.

Opportunities

- Naming Rights
- Strategic Logo Placement (website, apparel, events)
- Website links
- Event Signage and Recognition
- Email Campaigns
- Club Video Graphics
- Social Media Mentions



PLAYER DEVELOPMENT FUND

The Player Development Fund (PDF) was created with the NFL Alumni Detroit Chapter to support the mental, physical, and emotional development of student athletes. PDF provides financial aid to MEFC members who do not have the financial means to cover the cost of tuition. PDF also supports general player programming initiatives of Michigan Elite Football Club such as tutoring, mentorship, health and wellness, and college readiness workshops.

Sponsorship Donations are Tax Deductible through the NFL Alumni Detroit Chapter's mission of 'Caring for Kids', a 501(c)3 non-profit organization. Tax ID: 59-1782262

About The NFL Alumni:

The National Football League Alumni is one of the most well-known and well-respected former player organizations in professional sports. Membership includes thousands of former players, coaches, front office executives, spouses, cheerleaders, and avid fans. NFL Alumni has a traditional mission of "Caring for Kids" across the country. Player alumni give back in their local communities by raising funds for youth-related causes through their 35 regional chapters.

Donations should be made to "The Player Development Fund" and mailed to:

NFL Alumni Detroit
c/o The Player Development Fund
3000 Midlantic Drive, Suite 100
Mount Laurel, NJ 08054

Contact:

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