

Michigan Elite Football Club

Recruiting Services

Do you want to play at the college level? Do you have any offers? Do you want to improve your recruiting position? Why do some athletes get recruited while others with equal ability do not? Do you feel behind in the process?

Every year thousands of qualified high school student-athletes are overlooked or denied the opportunity to compete at the next level. The best players don't always get the best offers. It is extremely important to have the right recruiting game plan for your individual situation.

We assist student-athletes by providing the most effective service to increase your chances of getting an athletic scholarship. Over the years, we have helped hundreds of athletes obtain athletic scholarships.

Our recruiting services include:

- **Individualized consultation/educating athletes and parents:** One of the most important parts of the recruiting process is learning and understanding the ins and outs of the process. Examples: (Setting up a custom Game Plan for you, How to communicate with college coaches, How to target the right schools, Proving your market value, and more....)
- **Interpretation of all the NCAA Rules and Regulations.** Examples include Eligibility issues, contact rules, official/unofficial visits and more....
- Provide each student-athlete with a **recruiting timeline** that will help them plan and prepare during the entire process.
- Advice with all Academic and Financial Aid situations.
- **Athlete Portfolio Creation:** Bio Sheet (resume), Introduction Letter, Letters of Recommendation, Transcripts, Highlight Video, and Off-season video.
- **Highlight Video:** The most important part of the recruiting process is your highlight video. With this in mind, you get one shot to impress a coaching staff and prove to them you are the right prospect for their program. We can help create, edit and organize the best video, showcasing your talents in a positive light. Don't cut corners making your highlight tape. Get your video done right!
- **Targeting Colleges to get the best results.** Based on your athletic ability, desired college major, geographical and social preferences, we can help identify which colleges to pursue.
- **Skills & Individual Workout Videos.** Some sports require a skills video in addition to a highlight tape. We recommend these types of off-season videos because they can help you share more information to the colleges recruiting you and help them make a more informed decision in the evaluation process.

A menu of Recruiting Services

1. Individual Game Plan - \$100

A 1-hour appointment where we learn more about the athlete's current recruiting situation and to gather important information. We will share information about the steps to the recruiting process and set up an Individualized Game Plan for the athlete leading up to National Signing Day. Stay on track and be proactive.

Topics Discussed: Recruiting strategies and tips, college visits, junior days, college camps, offseason schedule, the importance of combine measurables, scholarship opportunities, financial aid, picking the right college, targeting colleges, and more.

2) Recruiting Portfolio Creation - \$80

Bio Sheet/Resume -- A creative .PDF File that includes contact info, academic info, individual awards/honors, varsity stats, high school and team accomplishments, photos, measurables, and more...

Introduction Letter to a College Coach

3) Video Services

- **\$150 Off-Season Positional/Workout Video** --Fundamental/Technique Position Drills filmed and edited. A 1-hour individual workout. Final videos go up on Youtube.
- **\$175 HUDL Highlight Video** - Revise/Redo your HUDL video. -- You tag all your clips and we will organize/edit your final highlight video.
- **\$350 Full Season HUDL Highlight Video** - The #1 mistake in the football recruiting process is a young high school kid making their own video. We watch all of your full games, tag your highlight clips week-to-week during the season, organize/edit your Mid-Season highlight video and your end of season video.

4) Portfolio Distribution to Colleges by Email - \$100

We will send out an Intro Letter, Bio Sheet, Video Link, and HS Transcript to your Top 25 colleges you want to target.

5) College 1-Day Camp Schedule (June/July) - \$25

A comprehensive spreadsheet that comes out in early May that includes all the dates of when college camps are offered in June and July. Midwest colleges at the D1, D1AA, and D2 levels are listed.